

REMARKS

In view of the above amendments and the following remarks, reconsideration of the rejections and further examination are respectfully requested.

The Applicant would like to thank the Examiner for conducting a telephone interview on June 18, 2007, and for preparing and forwarding the Interview Summary.

Claims 1-7, 10-13, 15, and 16 were rejected under 35 U.S.C. §103(a) as being unpatentable over Tsuk et al. (U.S. 2003/0076301) in view of Buckley et al. (U.S. 2003/0135649 A1). Further Claim 14 was rejected under 35 U.S.C. §103(a) as being unpatentable over Tsuk in view of Buckley, and further in view of Paloniemi (U.S. 2001/0017934 A1).

Based on the Examiner's suggestion during the interview, independent claims 1 and 6 have been slightly modified to clarify that the *same* data is performed on during the first screen process and the second screen process by the portable electronic device. Specifically, independent claims 1 and 6 have been amended to recite that the second screen process is a process of "scaling up the same information displayed on the display and scaling down the same information displayed on the display and switching a screen of information ~~displayed on the display~~ with the selected display position as a reference." As acknowledged by the Examiner during the interview, the Tsuk, Buckley and Paloniemi references individually or collectively fail to disclose or suggest the scaling up and scaling down of the *same* information displayed on the display as recited in claims 1 and 6. Accordingly, rejections regarding claims 1-7 and 10-16 are believed clearly inapplicable to amended independent claims 1 and 6 and the claims that depend therefrom for the following reasons.

In the Office Action of April 30, 2007, the Examiner relied on the Buckley reference for teaching the scaling of information, which, as admitted by the Examiner, is not disclosed or suggested by the Tsuk reference. However, as discussed and agreed upon during the interview, Buckley merely teaches requesting and sending additional bits of data (i.e., requesting/sending new information) so that a document image can be displayed in more detail. Accordingly, and as agreed upon by the Examiner, sending new information, from a server, to a screen to provide more detail to the information presently displayed on the screen, as disclosed by Buckley, is not the same as or even similar to scaling up/down the same information which is displayed on the display, as recited in independent claims 1 and 6.

In addition, as acknowledged by the Examiner, it is respectfully submitted that neither the

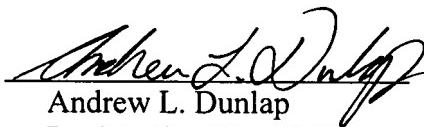
Buckley nor Paloniemi references individually or collectively disclose or suggest the features of independent claims 1 and 6 which are lacking from the Tsuk reference. Therefore, no obvious combination of Tsuk with any of Buckley and/or Paloniemi would result in, or otherwise render obvious, the invention recited in amended independent claims 1 and 6 and the claims that depend therefrom.

In view of the above amendments and remarks, it is submitted that the present application is now in condition for allowance and an early notification thereof is earnestly requested. The Examiner is invited to contact the undersigned by telephone to resolve any remaining issues.

Respectfully submitted,

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